

TIER Mobility acquires COUP's e-mopeds, building out its multimodal offering

- *TIER Mobility acquires ca. 5000 e-mopeds from Coup, including the charging infrastructure*
- *Launch in Berlin is planned for May, further cities to be announced*
- *Integrated rental of e-mopeds and e-scooters in the future via the TIER app*
- *A big step for TIER in building a multimodal offering that provides cities with end-to-end mobility concepts from a single source*

Berlin, 26 February 2020 - TIER Mobility, the leading European provider of micro-mobility solutions is building out its multimodal offering by entering the market for e-moped sharing. The company is acquiring 5,000 vehicles, as well as the charging infrastructure from Coup Mobility.

The rationale behind this step is to be able to offer cities comprehensive mobility solutions, which will help bring about a real transition and pivot in urban traffic. Such multimodal and environmentally friendly solutions will help reduce inner-city car traffic and meet people's actual mobility needs.

Coup had operated a fleet of around 5,000 e-mopeds in Berlin, Paris and Madrid. At the end of November, Coup announced that the service would be discontinued.

TIER will now create the technical conditions to enable the rental of e-mopeds in addition to the existing e-scooters in the TIER app. The service is scheduled to start in Berlin in May 2020.

Having experience in the e-scooter sector, particularly in charging logistics, and a large customer base, TIER sees tremendous economic potential for the operation of the new e-moped fleet.

Lawrence Leuschner, CEO and Co-founder of TIER Mobility, said: "This is a great story for TIER and a very important step in building a multimodal platform. We have gained valuable experience with e-scooters and can now use this effectively in the field of e-mopeds. Many customers want a slightly faster vehicle for medium distances of 4 to 10 kilometres. Now we can now offer these people a very good deal with high-quality vehicles."
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About TIER Mobility

TIER Mobility is Europe's leading provider of micro-mobility solutions with a mission to change mobility for good. The company plays a leading role in the ongoing transformation of transportation, relieving cities from emissions and congestion.

In its commitment to sustainability, the company has adopted the United Nations Sustainable Development Goals (SDGs) as its sustainability framework. TIER has set up an ambitious agenda for reducing and offsetting emissions. As a result of these measures, TIER Mobility is climate neutral as a company from January 2020 on.

The company started its operations in October 2018 and is now operating in 55+ cities across 11 markets. TIER Mobility is headquartered in Berlin and employs over 450 people. The company was founded by Lawrence Leuschner, Matthias Laug and Julian Blessin.

For more information about TIER Mobility, please visit: www.tier.app. You can find more pictures [here](#).

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