

## TIER unveils most advanced e-scooter ever – with user swappable batteries

- **TIER's new e-scooter model will be deployed along with a network of charging stations hosted by local businesses such as cafes and convenience stores**
- **First-of-its kind technology enables users to exchange batteries to earn free rides – creating an even more sustainable operation**
- **TIER plans to equip its portfolio of shared vehicles across Europe with the same swappable battery – so that in future all will be powered by the charging network**
- **New e-scooter generation is also equipped with industry-first built-in helmet solution and indicator lights**

**Berlin, 25 August 2020** – TIER, the leading European micro-mobility operator, today launched the first ever scooter with user swappable batteries along with a Europe-wide charging network set to revolutionise urban transport.

The new e-scooter model enables riders to exchange batteries at charging stations which TIER is setting up across European cities, allowing them to earn free rides in the process. This in turn creates an even more sustainable operation as much of the congestion and noise pollution previously associated with operating e-scooter fleets is eliminated, while recharge costs for fleets are also greatly reduced. TIER's vision is to introduce the same swappable battery to its portfolio of shared vehicles so that in the future all will be powered by the same charging network.

Placed inside convenience stores, cafés, and other partner locations, the charging stations are fully-automated and require no store staff oversight while simply plugged into mains power no installation is required either. Hosting a charging station is at no cost for partners as TIER is also paying for all electricity. At the same time it helps to attract new customers and increases sales, while reducing the carbon footprint of customer travel, helping them reach their own climate

goals. The charging technology was pioneered by the London-based hardware startup Pushme, which TIER acquired earlier this year.

*Lawrence Leuschner, CEO and co-founder of TIER, said:* “Today marks a step change in safe and sustainable travel around our cities. By integrating this new kind of swappable battery technology, we are building a Europe-wide charging network that allows users to play an active part in adopting climate-neutral travel and building better cities. At the same time, by hosting the charging pods in local businesses, we are helping high streets to recover from lockdown.

“This is a crucial step in TIER’s electric revolution to make mobility better. It is our plan that in time our charging network will not just service e-scooters, but other vehicles too.”

The new scooters will initially be deployed in Tampere, Finland, where a 1,000-strong fleet will be supported by a network of 50 charging stations across the city, following an oversubscribed process to select participating venues. This industry-first model, with charging stations housed in various locations around cities, will shortly be rolled out across all European countries where TIER operates. To fulfill this plan by the end of 2021, TIER is actively seeking strategic partners to host the network. Those interested are encouraged to register their details [here](#).

The latest features that Berlin-based TIER has added to its e-scooter cements its position as innovation leader and the most sustainable and safest operator in the industry: a foldable helmet and indicator lights on the steering bar and back fender that clearly signal the rider’s direction to other road users. This adds to safety features previously developed by TIER, including the largest front wheel in the industry, a wider foot plate, dual suspension, a double kick-stand and dual drum brakes for stable riding on uneven surfaces and conditions.

Since it was founded in 2018, TIER has launched in 70+ cities and was the first micro-mobility provider to go climate-neutral. It recently emerged as a winner in the highly competitive Paris tender, which will see 5,000 TIER e-scooters deployed in the city, as well as the Lyon tender, where 2,000 e-scooters will be deployed.

Photo and video material can be downloaded via this [link](#).

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## About TIER Mobility

TIER Mobility is Europe's leading provider of micro-mobility with a mission to change mobility for good.

The company is a driving force behind the change in the transport sector, which aims to significantly reduce car traffic in cities by providing people with a wide range of electric vehicles.

As part of its commitment to sustainability, the company has adopted the United Nations' Sustainable Development Goals (SDGs) as a guiding framework and has set a clear agenda for reducing and offsetting emissions. As a result of these measures, TIER Mobility has been a climate-neutral company since January 2020.

TIER Mobility operates in 70+ cities in 9 countries. The company is headquartered in Berlin and employs about 500 people. Founders of the company are Lawrence Leuschner, Matthias Laug. and Julian Blessin.

The company's existing investors are Mubadala Capital, Goodwater Capital, White Star Capital, Northzone and many more. In addition, there are selected business angels and individual investors like Formula 1 World Champion Nico Rosberg.

For more information about TIER Mobility, please visit: [www.tier.app](http://www.tier.app). You can find more pictures [here](#).

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